

- 1) University Presses make available to the broader public the full range and value of research generated by university faculty.
- 2) University Press books and journals present the basic research and analysis that is drawn upon by policymakers, opinion leaders, and authors of works for the general public.
- 3) University Presses contribute to the variety and diversity of cultural expression at a time of global mergers and consolidation in the media industry.
- 4) University Presses make common cause with libraries and other cultural institutions to promote engagement with ideas and sustain a literate culture.
- 5) University Presses help to preserve the distinctiveness of local cultures through publication of works on the states and regions where they are based.
- 6) University Presses give voice to minority cultures and perspectives through pioneering publication programs in ethnic, racial, and sexual studies.
- 7) University Presses bring the work of overseas scholars and writers to English-language audiences by commissioning and publishing works in translation.
- 8) University Presses rediscover and maintain the availability of works important to scholarship and culture through reprint programs.
- 9) University Presses encourage cultural expression by publishing works of fiction, poetry, and creative nonfiction and books on contemporary art and photography.
- 10) University Presses sponsor work in specialized and emerging areas of scholarship that do not have the broad levels of readership needed to attract commercial publishers.
- 11) University Presses, through the peer review process, test the validity and soundness of scholarship and thus maintain high standards for academic publication.
- 12) University Presses add value to scholarly work through rigorous editorial development; professional copyediting and design; and worldwide dissemination.
- 13) University Presses are based at a wide array of educational institutions and thus promote a diversity of scholarly perspectives.
- 14) University Presses encourage and refine the work of younger scholars through publication of the first books that establish credentials and develop authorial experience.
- 15) University Presses make the works of English-language scholars available worldwide by licensing translations to publishers in other languages.
- 16) University Presses commit resources to longterm scholarly editions and multi-volume research projects, assuring publication for works with completion dates far in the future.
- 17) University Presses add to the richness of undergraduate and graduate education by publishing most of the non-textbook and supplementary material used by instructors.
- 18) University Presses collaborate with learned societies, scholarly associations, and librarians to explore how new technologies can benefit and advance scholarship.
- 19) University Presses extend the reach and influence of their parent institutions, making evident their commitment to knowledge and ideas.
- 20) University Presses demonstrate their parent institutions' support of research in areas such as the humanities and social sciences that rarely receive substantial federal or corporate funding.
- 21) University Presses help connect the university to the surrounding community by publishing books of local interest and hosting events for local authors.
- 22) University Presses generate favorable publicity for their parent institutions through news coverage and book reviews, awards won, and exhibits at scholarly conferences.
- 23) University Press staff act as local experts for faculty and administrators, providing guidance on intellectual property, scholarly communication, and the publishing process.
- 24) University Presses provide advice and opportunities for students interested in pursuing careers in publishing.

### **Association of American University Presses**

The Association of American University Presses is a trade association of non-profit scholarly publishers. Founded in 1937 by a group of presses searching for a way to do their work more effectively and creatively, AAUP has been assisting our members through such programs as marketing, professional development, and industry-wide communication ever since. With 125 members, AAUP is the largest association of scholarly publishers in the world. For more information on AAUP, its members, and programs, visit [www.aaupnet.org](http://www.aaupnet.org).

### **Association of Research Libraries**

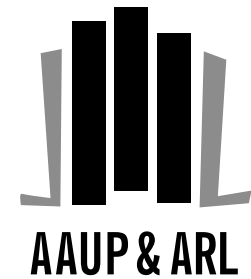
The Association of Research Libraries (ARL) is a not-for-profit association of over 120 research libraries in North America. Its mission is to shape and influence forces affecting the future of research libraries in the process of scholarly communication. ARL programs and services promote equitable access to and effective use of recorded knowledge in support of teaching, research, scholarship, and community service. For more information on ARL, its members, and programs, see the ARL web site [www.arl.org](http://www.arl.org).

### **AAUP & ARL Working Together**

Modern scholarly communication is a complex system with a simple purpose: to provide the means by which the human knowledge and insight of the past may be preserved and shared in order to nourish the development of new ideas in the future. The members of the Association of American University Presses and the Association of Research Libraries all play a role in this vital and dynamic system, and we are united in our dedication to its purpose.

What each library and press does complements the work of the other and completes the cycle of scholarly communication, for readers without access to scholarship are as crippled as scholarship without access to readers. As their roles evolve, AAUP and ARL will work together to create a strong system of communication for scholars of the future so that knowledge may continue to advance, for the good of all.

[www.aaupnet.org/arlaaup](http://www.aaupnet.org/arlaaup)



# **WHAT UNIVERSITY PRESSES DO**

**2004**

## **THE YEAR OF THE UNIVERSITY PRESS**

libraries and presses celebrate  
the contributions made by university  
presses to scholarship, the university  
community, and society



PROMOTING EFFECTIVE SCHOLARLY  
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