



PRESS RELEASE

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Scholarly Publishers Meet to Discuss Challenges and Opportunities

**2007 Annual Meeting of the Association of
American University Presses Gathers in Minneapolis**

NEW YORK (June 12, 2007) — The Annual Meeting of the Association of American University Presses (AAUP) convenes in Minneapolis June 14-17, 2007. Changes throughout the publishing industry and in the practice of scholarship will inform the panels and conversations of more than 550 scholarly communications professionals.

The professional sessions will open on June 15 with a plenary discussion on “Putting the University Back in the University Press.” What is the place of publishing, and a press, within the university? Moderator and panelists Terry Ehling (Director, Center for Innovative Publishing, Cornell University), Joseph J. Esposito (Portable CEO), and Laura Brown (consultant, former president, Oxford University Press USA) will discuss the publishing goals of academic institutions.

The three-day conference is packed with more than 50 scheduled sessions and roundtables. The panels will cover a wide array of pertinent topics, including: new business models for electronic book content, the “gray areas” of fair use, and expanding a journals program. Chuck Henry (President, Council on Library and Information Resources) will speak at a second plenary, June 16, about his experiences re-building the Rice University Press as a fully digital publishing venture. The annual series of book design panels and lectures will accompany the premiere exhibit of the 2007 AAUP Book, Jacket, and Journal Show, featuring design excellence from university presses.

While the Annual Meetings are always a time to share expertise on how our industry operates in the present, the opportunity to look into the future is equally valuable. The 2007 gathering at the Hilton Minneapolis is an opportunity for the association to assess the ongoing implementation of the recently drafted strategic plan. Outgoing AAUP president Penelope Kaiserlian (Director, University of Virginia Press) and President-Elect Sanford Thatcher (Director, Penn State University Press) will discuss where we are and where we plan to go over the coming year at luncheon talks.

Formally established in 1937, AAUP promotes the work and influence of university presses, provides cooperative marketing opportunities, and helps its 128 member presses fulfill their common commitments to scholarship, the academy, and society. AAUP members are active across many scholarly disciplines, including the humanities, the arts, and sciences; and are innovators in the world of electronic publishing.

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For more information about AAUP, the 2007 Annual Meeting, and AAUP members, please visit us on the Web at <http://www.aaupnet.org>.