



THE ASSOCIATION OF AMERICAN  
UNIVERSITY PRESSES

# The EXCHANGE

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WINTER 2006

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BLOGS

*A New Form of Good Old-Fashioned  
Word-of-Mouth Publicity*

by Colleen Lanick

Since September 2001, the focus of the media and public on matters of lifestyle, personal finance, and entertainment has clearly broadened to include more substantive questions of war, peace, culture, religion, security, and the role of the United States on the world stage. It has been widely recognized that in such an environment, scholarly books are more welcome than ever. This message has not been lost on trade publishers, who in the years since 9/11 have strikingly beefed up their lists. One consequence of this otherwise positive change of focus is that it has once again become difficult for scholarly presses to compete for their share of media attention. Yet the books we publish remain highly relevant, offering depth and perspective on matters of both topical and transcendent interest.

The challenge for marketing departments, many with shrinking budgets, is to figure out how to get the word out about our titles and authors. As more and more people are getting their news and information on the internet and as the blogosphere is taking on an increasingly important role as a setting for public discourse, the most logical (and economical) way to do this might just be through the blog. At MIT, we've long been tracking the hits of our titles on some of a wide variety of blogs, finding that they are really paying attention to our titles and engaging in lively discussions about our books. It just seemed logical to for us to start our own blog. Over the past few months, Oxford University Press (<http://blog.oup.com/>), the MIT Press (<http://mitpress.typepad.com/mitpresslog/>), Yale University Press (<http://yalepress.typepad.com/yalepresslog/>), and the University of Chicago Press (<http://pressblog.uchicago.edu/>) have all launched blogs as a way to post information about authors and titles and place university press books, journals, and authors in the context of the news of the day.

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NOTICE

*An Exchange of Views: Fair Use, Part II Delayed*

Due to unforeseen circumstances, the completion of our series on fair use, featuring the views of Jack Bernard, Assistant General Counsel of the University of Michigan, has been delayed. *The Exchange* plans to run the final part of this series in the Spring 2006 issue.

## *Blogs, continued*

Blogs are relatively easy to set up. Oxford, Yale, and MIT are currently using Typepad, a blog service that provides hosting and pre-designed templates for a nominal fee, allowing a blogger to get up and running in minutes. Presses with more IT infrastructure can design their own sites by running blogging software on their own server, as Chicago is doing. They are using software called Movable Type and hosting the blog on their own server. “We have a server that is just running blogs. We wanted to have the capability to run multiple blogs, to track traffic, and we wanted to keep our content secure,” said Dean Blobaum, Electronic Marketing Manager, Books Division, University of Chicago Press.

And the content really seems to come naturally—it’s often surprisingly easy to find links to books and authors to post comments on every day (or thereabouts). “From a promotions and publicity standpoint, we couldn’t have started a blog soon enough.” said Daniel Lee, Internet Marketing Manager at Yale. “It allows us to reinforce frontlist titles that we’re really trying to push as well as shed some much wanted light on backlist items that ordinarily wouldn’t get any attention.” At MIT, we are experimenting with all sorts of content on our blog. We are using the blog to increase the momentum of media and review coverage we receive for our titles, to highlight upcoming events and exhibits relevant to our titles, to feature excerpts from our titles, and to post interviews with and original content by our authors about current issues. We’re also experimenting with a podcasting feature, which will allow us to post readings by our authors and Q&As and debates about our titles. Instead of waiting for reporters to find our titles or discover our authors as experts on a particular topic, we can help them along by providing the groundwork for a discussion of how what MIT Press publishes relates to the world around us. Our hope is that this will increase the visibility of our titles and promote discussion of the important topics and issues we publish.

A Boston-area political blog praised the MIT PressLog as a “wonderful nerdy-arty mix... there’s one part art and design; one part technology and techno-cultural theoretical work; and one part politics.” The post went on to discuss a post we had done about one of our backlist titles. This is exactly what we are hoping our blog will do. “It’s a chance for us to make connections between MIT Press books and

stories in the news,” according to MIT Press Marketing Director Gita Manaktala. “These connections are real and illuminating, but in the past, we would have had to wait for reporters, reviewers, or editorial writers to make them.” Matthew Sollars, Product Manager at Oxford University Press, sees their blog as a unique opportunity to provide content that isn’t out there already. “It’s what will really differentiate us from the other content that’s available on the web,” he said. Oxford has been posting original content by their authors about hot news topics, conducting Q&As with their authors, and will be hosting live chats and debates surrounding their titles. Sollars said he plans to host a debate on the blog this summer with Saul Cornell about his forthcoming book about gun control. He hopes to get a dialogue going with both pro- and anti-gun-control writers and bloggers.

Chicago is doing something a bit different with their blog. Previously, they had been creating electronic press releases and pulling quotes from reviews for their titles on their web site but now will be posting both on their blog. According to Blobaum, some of this is just handling content more effectively as the blog categorizes and archives itself, which will hopefully garner more search engine hits. “But of course we also want to create some original and interesting posts that tie the news to our book, that highlight what our authors are doing, and probably we’ll have the occasional author essay/op-ed piece,” Blobaum says of The Chicago Blog. “We hope that bloggers (and maybe some print journalists) will visit our blog or subscribe to the RSS or Atom Feed and find something useful or interesting from time to time.”

Overall, there seems to be enthusiasm throughout each press for the blog—in marketing, sales, and editorial. In addition to traditional publicity and marketing related news posts, editors can comment on trends in their specific fields and we’ve found that many of our authors are more than happy to jump on board to provide original content for their books. The blog can help to keep everyone at the press involved in the books long after their publication and it is the perfect solution for authors who want to actively participate in the marketing of their book. One of the challenges is that our lists are so diverse—many readers are only interested in just one portion of our list. Sollars mentioned that RSS feeds

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*From a  
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# AAUP NEEDS YOU!

## *To Serve on a 2006-07 Committee*

The committees of the AAUP are essential to the success of the association. From creating valuable professional materials such as the Business and Marketing Handbooks, to managing such important programs as the annual meeting and the Book, Jacket, and Journal Show, and keeping the Board and Central Office staff briefed on the current issues in journals publishing, copyright, and digital technologies, the committees are the core of our outreach and education programs.

This year, we are asking interested constituents—staff members at AAUP presses—to nominate themselves for service on the committees (a list of the committees is to the right.) If you are interested in committee service, please send your name, title, and press, and the name of the committee you would like to be appointed to Linda McCall at [lmccall@aaupnet.org](mailto:lmccall@aaupnet.org) by no later than April 24, 2006. No expense accrues to either committee members or their home press, but it is understood that press directors have approved of staff involvement with association activities.

In the past, appointments to the committee have been made through a process of nomination that is now recognized as somewhat torturous—requiring that all interest be funneled through nominations from press directors. We are hopeful that the new procedure—of directly soliciting interest—will ensure that all interested members of the AAUP community are able to participate in this core service. (Also, though no causal link has been found, no one has ever won the coveted AAUP Constituency Award without committee service!)

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### *Blogs, continued*

should be able to help readers focus on information they are most interested in and weed out what they're not. (For a more detailed discussion of RSS feeds, please see "RSS: The Next Big Thing?" in the Fall 2005 *Exchange* at [www.aaupnet.org/programs/publications/exchange/2005\\_fall.pdf](http://www.aaupnet.org/programs/publications/exchange/2005_fall.pdf).)

"It only takes one good link to drive sales up markedly. It's hard not to take advantage of a tool like this. It's free promotion on the fly. Just having our book titles pop up more in search engines, other people's blogs, news articles, etc., generates a lot more excitement about what we are

### *AAUP Committees*

**Admissions and Standards\***  
**Annual Meeting Program\***  
**Business Handbook**  
**Business Systems**  
**Copyright**  
**Design and Production**  
**Electronic**  
**Marketing**  
**Professional Development**  
**Scholarly Journals**

\*These are standing committees, required by the by-laws rather than by presidential charge. Only staff from **full** members may serve on these committees.

If you would like to learn more about the work these committees do, you can read reports from the committees online at: [www.aaupnet.org/members/cnmtreports/](http://www.aaupnet.org/members/cnmtreports/)

To discuss committee work with experienced colleagues, you'll find a list of current committee chairs and members at: [www.aaupnet.org/news/staff.html](http://www.aaupnet.org/news/staff.html)

Please submit your name, title, and press, along with the name of the committee you are interested in to [lmccall@aaupnet.org](mailto:lmccall@aaupnet.org) no later than April 24, 2006.

doing," Lee said of the Yale blog. Of course, the blog does not replace other marketing and publicity efforts, but it really is an exciting and versatile new tool that can allow us to reinforce what we are already doing, think about our titles in a creative way, provide original and innovative content to drive readers to our books, and introduce people to titles—that they might not normally have had exposure to—in a lively and engaging way.

*Colleen Lanick is Publicity Manager at the MIT Press.*

## COLLEGIALITY AT WORK

### *The 2005 Whiting Week-in-Residence Reports*

by Brenna McLaughlin

In years past, there has seemed to be a theme running through all or most of the Whiting-Week-in-Residence experiences. In 2005, however, the only commonality seemed to be an enthusiastic appreciation for the experience. Never has there been a wider range of professional duties and press needs covered by one cohort of Whiting Residents.

**Jane Bunker**, Editor-in-Chief at SUNY Press, traveled to Berkeley to learn from Sheila Levine of the University of California Press. In turn, California sent **Rachel Lee** of the UC Journals department to study the workings of ProjectMUSE at Johns Hopkins University Press. **Patrick Reynolds**, LSU Press Credit & Customer Service Manager, visited his colleagues at the University Press of Florida. **Tish Fobben**, Direct Response Manager at the University of Nebraska Press, visited the direct mail team at the University of Chicago Press (which is becoming a prestigious destination for Whiting residents, having hosted another in 2004.) **Angelika Tietz**, University of Oklahoma Press Subsidiary Rights, Permissions, and Contracts Manager, spent an intensive week with her colleague Vicky Wells of the University of North Carolina Press.

Bunker, who is relatively new in her position as editor-in-chief, was inspired to apply for a Whiting grant in order to learn from an experienced mentor; and also because “as a new manager [she is] developing a deeper interest in the organization as a whole.” The distance from her own press and routine, as well as the comparison with another’s, gave her a very different perspective on goals and practices. Some of the adjustments Bunker hopes to implement is to refocus editors’ acquisitions goals and to explore a more systematic approach to garnering title subsidies.

Lee met with representatives from most ProjectMUSE and JHUP journals departments, from cataloguing to sales to fulfillment. As California strikes out further into online journals publishing, Lee took the opportunity to learn as much as possible from the mature ProjectMUSE. (Although the MUSE staff refer to their business as only still an “adolescent” rather than a “start-up,” at ten years, MUSE is a venerable wise one in the world of university presses.) Lee was particularly interested in the ways ProjectMUSE has managed change and growth.

A focus of Reynolds visit to Florida was to examine the UPF warehouse, similar in size and operations to that

at LSUP, which provided an opportunity to share many tips. He also spent time with the Florida customer service and credit/collection departments. “Visiting with others who handle the same task as yourself on a day-to-day basis builds a kinship and opens your eyes to different ways of performing the same task,” reported Reynolds.

The direct-mail team at Chicago allowed Fobben to observe and discuss a great deal of the practical steps in UCP’s direct marketing strategies, from selection of lists to timing to design and copy to methods of tracking. More generally, she gathered a better sense “of what direct mail can and can’t be expected to accomplish.” In addition, she met with Dean Blobaum, Chicago’s e-commerce manager, to prepare for Nebraska’s own web site upgrades. In summing up, Fobben said, “I left the University of Chicago Press with a fresh respect and appreciation of university publishers—for the important work they do and for the curious, smart, and committed people they are.” She also threw in an enthusiastic plug for Chicago’s Seminary Co-op Bookstore—“an amazing sanctuary for university press books.”

The visit that Tietz made to Vicky Wells at UNC Press resulted in more than just an individual’s professional development, but a cooperation between the two presses as Oklahoma and North Carolina have arranged for adjoining stands at the Frankfurt Book Fair to enhance their (and university presses’) stature in the global rights market. Tietz pointed out that at many university presses, there is only one staff member—if any—responsible for subsidiary rights and other licensing and permissions issues. Many of those staff found their way to that responsibility somewhat sideways, rather than having been specifically trained in all of the many issues the job encompasses. For both Tietz and Wells, it became a rare and extremely beneficial collaborative learning experience.

The AAUP Week-in-Residence grants are funded by the Mrs. Giles F. Whiting Foundation. The program, one of the most successful professional development opportunities in the Association’s history, is designed to give middle- and upper-level staff at AAUP member presses the opportunity to refine or learn new skills from colleagues who are expert in a particular area. Applications for the 2006 Week-in-Residence grants are available at [www.aaupnet.org](http://www.aaupnet.org) and are due by May 26, 2006.

## 2006 AAUP ANNUAL MEETING: NEW ORLEANS

The AAUP Annual Meeting is scheduled for June 15-18 at the Sheraton New Orleans. Despite the damage to many areas of the city caused by Hurricane Katrina and the subsequent flooding, the meeting hotel is in good condition and is ready and able to host our meeting. In the nearby French Quarter, many restaurants and shops have already reopened, and many more will be open in June. The businesses in New Orleans are anxious for the return of tourists and convention attendees to help get them and the economy of New Orleans back on track. The New Orleans Convention and Visitors Bureau posts reopening businesses, as well as updates to travel, health, and emergency information on its web site at [www.neworleanscvb.com](http://www.neworleanscvb.com).

### *Theme and Plenaries*

The program committee, chaired by Richard Brown (Georgetown University Press), has developed an excellent program with the theme “Transformational Publishing: Lessons, Tools, and Strategies for Scholarly Publishing in the 21st-Century.” The program will feature two plenary sessions. The first, “Changing Systems of Scholarly Communication,” will look at the role of university presses within the field amongst libraries, universities, and commercial entities, and the second, entitled “Teaching and Learning in the Net Generation,” will address how best to reach students using new technologies.

### *Sessions*

Concurrent and focus sessions will feature updates on electronic and digital publishing in both book and journal publishing, new ways to deliver content, the latest tools in information technology and more. Sessions will also address perennial concerns such as acquiring acceptable digital art, garnering book publicity, budgeting, determining print runs, fundraising, marketing and sales, new acquisition ideas, working with your staff and university administrations, and intellectual property issues. Guidance to new challenges—including transitioning to ISBN-13—will also be available.

### *AAUP Strategic Plan*

Attendees will also have an opportunity to shape the future priorities of AAUP. The association is currently undergoing strategic planning, and there will be two time slots (June 15 and June 17) in which committee members will discuss the progress to date and solicit additional feedback and ideas.

### *The Fun*

The annual meeting will provide ample opportunities for socializing and networking. Thomson-Shore will host the opening reception at the hotel on June 15. After the opening banquet, enjoy dessert and drinks on a Bourbon Street balcony courtesy of *The Chronicle of Higher Education*. Coffee breaks will be held in the Exhibit Hall on June 16 and 17 where representatives from 40 companies will be available to talk about their products and services. *The New York Review of Books* will host a reception on June 16. Finally, in place of a formal closing banquet on the evening of June 17, unwind with a casual buffet and live music.

### *Workshops*

Two workshops are scheduled just prior to the annual meeting on June 14 and 15. Sheila Levine (California) and Jennifer Crewe (Columbia) will moderate a workshop for Editors-in-Chief and Editorial Directors. Discussions will include strategic planning for acquisitions, digital publishing and more. The first AAUP Electronic Publishing Workshop in 8 years is being organized by Paul Murphy (RAND), Michael Jensen (National Academies), and Chuck Creesy (Princeton). The agenda includes examples of e-publishing collaborations within presses and externally. New trends, techniques, and technologies will be addressed.

### *Grants*

For AAUP members in need of financial assistance to attend the meeting, two grant programs are available. The first is for minority attendees and is sponsored in part by the Mrs. Giles Whiting Foundation. The second is for staff at presses with net sales of less than \$3 million annually, and is funded by Questia. Applications for both grants are due April 24. You can download an application on the AAUP Web site.

### *More Information*

More detailed program, hotel and travel information is available online at [www.aaupnet.org/annualmeeting](http://www.aaupnet.org/annualmeeting). Check back regularly for updates. The cut-off date for the special hotel discount at the Sheraton is May 13. Also for the first time, you'll be able to register online securely through the AAUP Web site—this feature will be available in late March.

If you have any questions, please contact AAUP Program Assistant Sarah Northmore at 212-989-1010 x31, or [annualmeeting@aaupnet.org](mailto:annualmeeting@aaupnet.org).

## MISCELLANY

### *Patriot Act Re-Authorized*

Both the House and Senate have approved a bill re-authorizing the Patriot Act, and on March 8, 2006, it was signed into law by George Bush. Section 215 of the Act, which allows the FBI access to such materials as library patron records, bookstore, or subscription records, has been re-authorized for another four years.

Limitations on Section 215 intended to restrict library and bookstore searches to the records of people directly suspected of terrorism were, despite strong bi-partisan support, defeated by administration opposition. Some new protections have been added, however, requiring approval of Section 215 bookstore or library searches by one of three top FBI officials, a statement of fact on the search's relevance to an investigation, and new reporting requirements.

Senator Arlen Specter (R-PA) has introduced a separate bill (S. 2369) providing a number of civil liberties protections that the re-authorization left out. This bill includes a further narrowing of Section 215. The Campaign for Reader Privacy continues to work towards restoring critical protections for civil liberties. Learn more: [www.readerprivacy.org](http://www.readerprivacy.org)

### *The Margot Barbour Fund*

Margot Barbour spent many years in university press publishing, as the production manager at the University of Pittsburgh Press from 1966 to 1994, and earlier in the production department of Rutgers University Press. Barbour's estate will continue to promote the core mission of university and college publishing—"to advance knowledge, and to diffuse it... far and wide." She endowed the Margot Barbour Fund for Books from American University Presses to help the Berea College Hutchins' Library purchase essential works of scholarship.

Berea is a liberal arts college located in Kentucky and founded by abolitionists in 1855, and which charges no tuition. The College admits only students of high academic ability with limited financial resources, primarily from the Appalachian region. The Barbour Fund is expected to provide approximately \$15,000 annually to defray the acquisition and cataloguing costs of books published by university and college presses.

The hand-printed bookplate for the collection reads: "University presses carry the work of the university beyond the campus; publishing meritorious books, without regard to profit, that contribute to knowledge and understanding."

### *Humanities Advocacy Day*

More than 100 advocates gathered in Washington, DC, on March 1-2 to campaign for the increase or restoration of funding to the National Endowment for the Humanities (NEH) and the National Historical Records and Publications Commission (NHPRC). Approximately 120 Congressional offices (representing 26 states) were visited by Humanities Advocacy Day participants.

Organized by the National Humanities Alliance (NHA, of which AAUP is a member), the purpose of Humanities Advocacy Day is to educate legislators and Congressional staffers about the importance of the humanities and the federal agencies that support them; and to request budgetary support for the NEH, NHPRC, and other relevant agencies (such as the NEA or the Institute for Museum and Library Services.) For FY 2007, the NHA is requesting an increase of \$15 million for the NEH for a total NEH budget of \$156 million. This will help offset mandated administrative costs that will otherwise cut into essential program funds in 2007. In the president's proposed budget, the NHPRC has been zeroed out—not even leaving funds to maintain the administration of ongoing programs and grants. The NHA is asking for restored funding of \$12 million for the NHPRC. While the outcome will not be known for some time, participants in the Advocacy Day events reported, generally, a sense of support from Congress on these issues.

Read more about the current situation for federal humanities support and about Humanities Advocacy Day 2006 at the NHA web site: [www.nhalliance.org](http://www.nhalliance.org). And please consider joining the effort in 2007! Your home institution may offer travel support for governmental affairs and liaison work.

### *Books for Understanding*

Two new book lists have been created in 2006: *Reproductive Rights* and *Iraq*. The *Reproductive Rights* book list has only become more immediately relevant as the appointments of two conservative Supreme Court justices have prompted anti-abortion groups to push for increased bans on the medical procedure, such as the near-complete ban recently passed in South Dakota. The completely revised and updated *Iraq* list includes more than 30 titles that deal directly with the 2003 invasion, the political landscape of a post-Saddam Iraq, and regional security in the current situation. Visit these and others at: [www.booksforunderstanding.org](http://www.booksforunderstanding.org).

## 2006 AAUP BOOK, JACKET, AND JOURNAL SHOW

Since 1965, the AAUP Book, Jacket, and Journal Show has honored the design and production teams who further a long tradition of excellence in book design, and—through the traveling exhibition and catalog—has visually taught the tenets of good design. Judging for the AAUP 2005-2006 Book, Jacket, and Journal Show took place January 12-13 at the AAUP Central Office. There were approximately 334 book entries, 345 jacket and cover entries, and 82 journal and journal cover entries.

The 2006 Jurors include: Paul F. Gehl, Custodian, John M. Wing Foundation, Newberry Library; Peter A. Andersen, Vice President, Design, The Knopf Group; Claire Williams, VSA Partners, Chicago; and David Uttley, The DesignWorks Group, Sisters, OR. The 2006 Design & Production Committee is chaired by Laura Gleason, LSU Press; with Kris Ding, University of Illinois Press; Charles Hames, NYU Press; Kristin Harpster Lawrence, Wayne State University Press; Susanne McAdam, McGill-Queens University Press; Paula Newcomb, University of Illinois Press; Pam Schnitter, Princeton University Press; and Lynn Werts, University Press of Florida.

Thanks are due to: Charles B. Hames, for designing the call for entries; IBT, for their courtesy printing of the call for entries; Friesens, for printing and binding the catalog; Brady-Palmer, for printing the certificates; and all member presses for their support and interest in this very successful design competition.

The jurors selected the following TK books and TK jackets and covers for the show. Complete details on these titles can be found at [www.aaupnet.org/programs/marketing/designshow/winners2006.html](http://www.aaupnet.org/programs/marketing/designshow/winners2006.html).

### SCHOLARLY TYPOGRAPHIC

Chicago, *Loving Dr. Johnson*  
 Duke, *Between You and Me*  
 Duke, *Capitalism, God, and a Good Cigar*  
 Duke, *Essentials of the Theory of Fiction*  
 Illinois, *The Test Drive*  
 North Carolina, *Settling Scores*  
 Virginia, *Pocahontas, Powhatan, Opechancanough*  
 Washington, *Tao Yuanming  
 and Manuscript Culture*  
 Yale, *Elisabeth Vigée Le Brun*

### SCHOLARLY ILLUSTRATED

Duke, *Eye Contact*  
 Getty, *A Masterpiece Reconstructed*  
 Getty, *Antiquity & Photography*  
 Johns Hopkins, *The Secret History of Domesticity*  
 McGill-Queen's, *Image and Imagination*  
 National Gallery of Art, *Cézanne in Provence*  
 National Gallery of Art, *Dada*  
 National Gallery of Art, *Irving Penn*  
 North Carolina, *Town House*  
 Penn State, *The Essence of Lin*  
 Texas, *James Surls*  
 Yale, *Jacques-Louis David*  
 Yale, *The Jewish Identity Project*  
 Yale, *Sabiduras and Other Texts*  
 Yale, *Sarah Bernhardt*

### REFERENCE

Oxford, *An Illustrated Chinese Materia Medica*  
 Nevada, *Wild Plants of the Sierra Nevada*  
 Texas, *Texas Snakes*

### TRADE TYPOGRAPHIC

Beacon, *Daughter of Boston*  
 LSU, *French, Cajun, Creole, Houma*  
 Nebraska, *Forever Red*  
 Nebraska, *Songs from the Black Chair*  
 Nevada, *Wild Nevada*

### TRADE ILLUSTRATED

Arizona, *Picturing Arizona*  
 California, *Portraits of Tibetan  
 Buddhist Masters*  
 Duke, *Montrose: Life in a Garden*  
 Indiana Historical, *Indiana Sporting Life*  
 MIT, *Archigram*  
 MIT, *The Pan Am Building and the  
 Shattering of the Modernist Dream*  
 NYU, *Tugboats of New York*  
 Nevada, *Black Rock*  
 Penn State, *The Dark Side of Nature*  
 Penn State, *Picturing the Banjo*  
 Rutgers, *How the Other Half Worships*  
 Texas A & M, *A Dazzle of Dragonflies*  
 Texas, *No Place For Children*  
 Yale, *Benjamin Franklin:  
 In Search of a Better World*

### POETRY AND LITERATURE

California, *Complete Poems of Ted Berrigan*  
 Chicago, *Selected Sonnets by Luis de Camoes*  
 Texas, *Dugout*  
 Yale, *Virgil's Georgics*

### JACKETS & COVERS

Alberta, *Saskatchewan: Uncommon Views*  
 British Columbia, *Brute Souls, Happy Beasts, and Evolution*  
 British Columbia, *Multicultural Nationalism*  
 California, *Food for Thought*  
 California, *A History of Wine in America*  
 Chicago, *Illinois Insects and Spiders*  
 Chicago, *Selected Sonnets by Luis de Camoes*  
 Chicago, *Who Wrote the Book of Love?*  
 Columbia, *Critical Models*  
 Columbia, *Theory's Empir*  
 Cornell, *The Empty Cage*  
 Cornell, *Republic of Labor*  
 Duke, *Cultures in Orbit*  
 Duke, *Impersonal Passion*  
 Georgetown, *Aspects of Islam*  
 Georgetown, *Kidney for Sale by Owne*  
 Georgia, *Copy Cats*  
 Harvard, *Love's Confusions*  
 Indiana, *Culture and Consumption II*  
 Iowa, *Six Modernist Moments in Poetry*  
 LSU, *Change of Address*  
 LSU, *Faithful Vision*  
 McGill-Queen's, *From Power-Sharing to Democracy*  
 McGill-Queen's, *The Silver Palace Restaurant*  
 McGill-Queen's, *Situating "Race" And Racisms*  
 McGill-Queen's, *Why Botswana Prospered*  
 Minnesota, *The Cinema, or The Imaginary Man*  
 Minnesota, *The People and the Word*  
 Nebraska, *Carrying the Torch*  
 Texas, *The Hounds of Winter*  
 Wesleyan, *The Red Gaze*  
 Wisconsin, *Star Lake Saloon and Housekeeping Cottages*  
 Yale, *Cosmos*  
 Yale, *Crush*

# CALENDAR

*AAUP Financial Officers' Meeting*

March 9-11, 2006

Miami, Florida

*IPA International Copyright Symposium*

April 23-25, 2006

Montréal, Canada

*Professional, Scholarly & Academic Books:*

*The Basic Boot Camp (PSP)*

May 3, 2006

New York, NY

*2006 AAUP Production & Design Meeting*

May 3-6, 2006

Santa Monica, CA

*Publishing for Impact:*

*Shaping the Future of Non-Profit Publishing*

May 22-24, 2006

Washington, DC

*AAUP E-Publishing Workshop*

June 14-15, 2006

New Orleans, LA

*AAUP Editors-in-Chief Workshop*

June 14-15, 2006

New Orleans, LA

*2006 AAUP Annual Meeting*

June 15-18, 2006

New Orleans, LA



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